

On A Mission To Protect And Defend

Attorney at Law Dr Isabella Hoedl is a legal specialist in intellectual property law and software and internet law who operates across Austria, New York and beyond. The award-winning attorney is internationally recognised for the legal and language services she provides in Austria as an English translator, giving her clients a level playing field in legal matters pertaining to Intellectual Property and in court.

Dr Isabella Hoedl is an internationally recognised Attorney at Law and founder of IpHoedl, a boutique law firm in Austria, who specialises in intellectual property law with a particular focus on Trademark and Design protection and prosecution, unfair competition law and software and internet law, which includes data protection, telecommunication and e-commerce. Dr Hoedl also drafts contracts in these fields.

An international lawyer who studied for her postgraduate LLM degree at Duke University in North Carolina, Dr Hoedl provides additional services to her clients as a fluent English speaker with profound knowledge of American and international law. The experience she has acquired as a certified court interpreter and translator for the English language has equipped Dr Hoedl to support her clients in international business transactions and legal matters. Her linguistic services include translation of legal documents from German to English or vice versa, as well language interpretation during business or contract negotiations.

With the support of a proficient English speaker and an attorney at law with vast international experience regarding intellectual property, Dr Hoedl's clients are able to take on even the most complex legal matters, whether they are a single individual, a young start-up or a worldwide corporation. "As an IP lawyer, my mission is to have my client's IP rights strongly protected, enforced and defended, if necessary," says Dr Hoedl. She is heavily invested in the research and development of strategies that will offer the best, most sustainable intellectual property protection, which is vital in the fast-moving nature of today's economy.

In the past year, Dr Hoedl has been faced with the challenges of digitisation of most legal processes and communication channels, just as many of her clients have. With the support of her young and dynamic team of legal professionals, Dr Hoedl remains committed to understanding the intellectual property and legal needs of all her clients and ensuring that they receive the advice and services they require to succeed in their cases and legal matters.

As the pandemic continues and the way businesses across the world operate evolves, Dr Hoedl's devoted legal services continue to play a vital role in the international affairs of her clients. Armed with her legal and linguistic skills, Dr Hoedl remains on hand to offer service that consistently exceeds expectations.

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